

Total Decision-Making Ability Score Ranked by Industry

- 1  Mining
- 2  Professional, Scientific & Technical Services
- 3  Transportation, Postal & Warehousing
- 4  Construction
- 5  Financial Services or Insurance
- 6  Manufacturing
- 7  Accommodation, Hospitality & Food Services
- 8  Electricity, Gas, Water & Waste Services
- 9  Wholesale Trade
- 10  Healthcare & Pharmaceuticals
- 11  Retail Trade
- 12  Government, Education & Non-Profit

Digital Transformation Decision-Making in Mining



How does decision-making shape digital transformation outcomes in the mining industry? To find out, Telstra surveyed 3,810 executives in 14 markets and 12 industries worldwide.

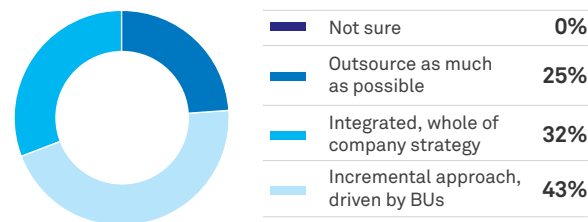
How does mining compare with other industries?

The mining industry leads the way ahead of other industries in digital transformation decision-making, ranking 1st overall.

How can mining firms make better digital decisions?

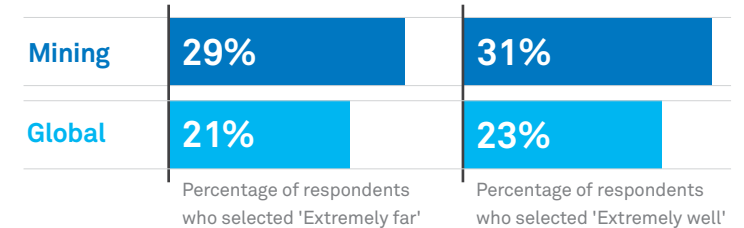
Move beyond an incremental approach to digital transformation.

Mining digital transformation projects are driven mainly by individual business units.



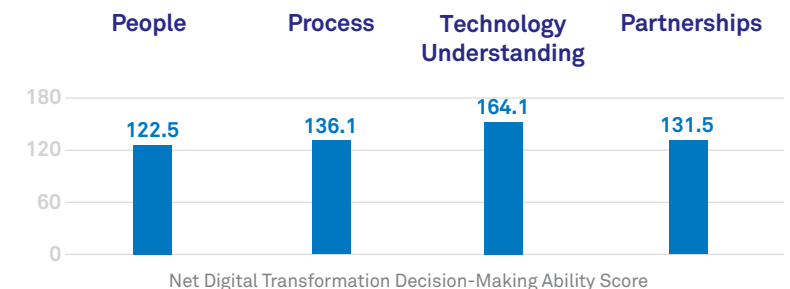
How far along the digital transformation journey are you?

How well do you make digital transformation decisions?



Focus on more than just technology for digital decisions.

Mining firms pick their understanding of technology over other decision-making factors when evaluating their digital transformation process.



Closing the digital priorities performance gap

Mining firms struggle to meet their top digital transformation priorities – in fact their third top digital transformation priority, ‘taking advantage of opportunities in new global markets’, ranks 15th out of 17 in terms of performance.

Top three digital transformation priorities



#1

Maximise existing application performance to increase efficiency

Rank in performance
7th



#2

Increase connectivity to improve employee effectiveness

Rank in performance
6th



#3

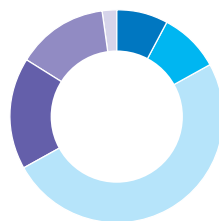
Take advantage of opportunities in new global markets

Rank in performance
15th

Mining IT spend (USD) expected to rise

Four in five mining firms say they will increase their IT spend in the next three years. More than a third spent more than \$500,000 in the previous year.

Previous year IT spend



Less than \$1,000	0%
\$1,000 to \$9,999	8%
\$10k to \$99k	9%
\$100k to \$499k	50%
\$500k to \$999k	17%
\$1m to \$4.9m	14%
More than \$5m	2%

Expected change in IT spend for next three years



More than -10%	8%
-1% to -10%	4%
No change	8%
+1% to +10%	40%
+11% to +20%	26%
+21% to +30%	14%
More than +30%	0%

Top mining partner attributes

Mining firms seek digital transformation partners that can provide strategic direction and understand their technical requirements.



Ability to determine which IT model best fits my company and my needs



Ability to understand my company's technical requirements



Clear expertise and experience with IT offerings at both a hardware and software level



For more insights, visit telstraglobal.com/disruptive-decision to download the Disruptive Decision-Making white paper.